

# 2016 POLITICAL FALL SPENDING

## WTHI-POLITICAL ISSUE-SENATE MAJORITY PAC

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
932541	9/15-9/19	27	\$ 21,440.00	\$ 3,216.00	\$ 18,224.00		\$ 18,224.00	\$ 18,224.00		payment sent to hub
932690	9/20-9/26	29	\$ 19,640.00	\$ 2,946.00	\$ 16,694.00		\$ 16,694.00	\$ 16,694.00		payment sent to hub



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 932541 /		<u>Alt Order #</u> 25286420
<u>Product</u> Issue-D		
<u>Contract Dates</u> 09/15/16 - 09/19/16		<u>Estimate #</u> 5410
<u>Advertiser</u> POL/Senate Majority PAC		<u>Original Date / Revision</u> 09/14/16 / 09/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9914573	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**3050 K Street Northwest**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	09/15/16	09/19/16	News 10 M-F	6a-7a		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	---TF--				2	\$400.00				
	Week:	09/19/16	09/25/16	M-----				1	\$400.00				
N 2	WTHI	09/15/16	09/19/16	CBS This Morning	7a-9a		:30				NM	6	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	---22--				4	\$340.00				
	Week:	09/19/16	09/25/16	2-----				2	\$340.00				
N 3	WTHI	09/18/16	09/18/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-----S				1	\$500.00				
N 4	WTHI	09/15/16	09/19/16	M-F 9a-10a	9a-10a		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	---11--				2	\$200.00				
	Week:	09/19/16	09/25/16	1-----				1	\$200.00				
N 5	WTHI	09/15/16	09/16/16	News 10 Midday	12p-1230p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	---TF--				1	\$1,000.00				
N 6	WTHI	09/15/16	09/16/16	M-F 530p-6p	530p-6p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	---TF--				2	\$500.00				
N 7	WTHI	09/19/16	09/19/16	News 10 at 5p 5-530p	5-530p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	M-----				1	\$1,000.00				
N 8	WTHI	09/15/16	09/16/16	News 10 at 6p	6p-630p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	---TF--				2	\$1,500.00				
N 9	WTHI	09/15/16	09/16/16	M-F 7p-730p	7p-730p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	---TF--				2	\$800.00				
N 10	WTHI	09/15/16	09/19/16	M-F 730p-8p	730p-8p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25286420

CPE: 163/173/5410

Agency: WATERFRONT STRATEGIE

3050 K ST NW #100  
Washington, DC 20007

Flight: 9/15/16 - 9/19/16  
Advertiser: Senate Majority PAC

Product: Issue  
Agency Order #: 5391935

Buyer: Furman, Mike  
Salesperson: BEN WILMETH  
202-872-5880

Version: Highlighting Revision 1  
Station: WTHI  
Market: Terre Haute

Office: WASHINGTON  
Primary Demc: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: BEN WILMETH  
202-872-5880

Total \$: \$21,440.00  
Total Spots: 27

Total CPM: \$0.00  
Total GRP:

Separation:

Comments: New Order

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/15 - 9/15		Total Spots	Total \$	CPM	GRP
							9/15					
REV+1	Tu-F,M 6a-7a		News 10 WTHI	\$400.00	0	30	0	3	3	\$1,200.00	\$0.00	0.0
REV+2	Tu-F,M 7a-9a		CBS This Morning	\$340.00	0	30	0	6	6	\$2,040.00	\$0.00	0.0
REV+3	Su 9a-10:30a		CBS News Sunday Morning	\$500.00	0	30	0	1	1	\$500.00	\$0.00	0.0
REV+4	Tu-F,M 9a-10a		Live! With Kelly & Michael	\$200.00	0	30	0	3	3	\$600.00	\$0.00	0.0
REV+5	Tu-F,M 12n-12:30p		News 10 WTHI	\$1,000.00	0	30	0	1	1	\$1,000.00	\$0.00	0.0
REV+6	Tu-F,M 5:30p-6p		Inside Edition	\$500.00	0	30	0	2	2	\$1,000.00	\$0.00	0.0
REV+7	Tu-F,M 5p-5:30p		News 10 WTHI	\$1,500.00	0	30	0	1	1	\$1,000.00	\$0.00	0.0
REV+8	Tu-F,M 6p-6:30p		News 10 WTHI	\$1,500.00	0	30	0	2	2	\$3,000.00	\$0.00	0.0
REV+9	Tu-F,M 7p-7:30p		Entertainment Tonight	\$800.00	0	30	0	2	2	\$1,600.00	\$0.00	0.0
REV+10	Tu-F,M 7:30p-8p		Family Feud	\$800.00	0	30	0	2	2	\$1,600.00	\$0.00	0.0
REV+11	Tu-F,M 11p-11:35p		News 10 WTHI	\$1,000.00	0	30	0	2	2	\$2,000.00	\$0.00	0.0
REV+12	Su 11p-11:30p		News 10 WTHI	\$900.00	0	30	0	1	1	\$900.00	\$0.00	0.0
REV+13	Su 4:25p-7:30p		Indianapolis Colts Regular Season Football	\$5,000.00	0	30	0	1	1	\$5,000.00	\$0.00	0.0
TOTALS: 27										\$21,440.00	\$0.00	0.0

[11/23/14 and 11/22/15 average delivery (Sun. P1)]  
Changes: Day/Time from Su 4p-7p to Su 4:25p-7:30p

932541

9.14.16

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25286420

Changes as of: 9/14/2016 at 10:37 AM

Version: Highlighting Revision 1

CPE: 163/173/5410  
Agency: WATERFRONT STRATEGIE

Flight: 9/15/16 - 9/19/16  
Advertiser: Senate Majority PAC

Station: WTHI  
Market: Terre Haute

Total \$: \$21,440.00  
Total Spots: 27

3050 K ST NW #100  
Washington, DC 20007

Product: Issue  
Agency Order #: 5391935

Office: WASHINGTON  
Primary Demc: Adults 35+  
Con Type: POLITICAL/VOTE

Total CPM: \$0.00  
Total GRP:

Buyer: Furman, Mike  
Salesperson: BEN WILMETH  
202-872-5880

Assistant: BEN WILMETH  
202-872-5880

Separation:

Special Instructions

## Order Level Comments

Date/Time Added by Comment

09/14/16 10:37 AM BEN WILMETH New Order  
09/14/16 10:37 AM BEN WILMETH New Order

## Competitive Information

Market Budget:	\$36,339
WTHI Share:	59%
Comment:	
ETHI:	5%
WAWV:	7%
WTWO:	29%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GMP
	100%	27	\$21,440.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>27</b>	<b>\$21,440.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	27	\$21,440.00
<b>Total</b>	<b>27</b>	<b>\$21,440.00</b>

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/14/16 10:37 AM	BEN WILMETH	Revised			\$0	\$21,440.00	Changes: User Entered \$: from \$0.00 to \$21,440.00, Demo Meta to [R16], Flight Start from 9/13/16 to 9/15/16, Start Day Of The Week from Tuesday to Thursday, Comments
New	9/14/16 10:34 AM	BEN WILMETH	New	27		\$21,440.00	\$21,440.00	13 b, ylines added or modified.

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Even Gayh  
Todd Young  
US Senate  
Indiana  
General  
Election  
11/9/16

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 15th Street NW Suite 600  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rebecca Lantz, Treasurer  
Susan Miller, President  
Jo Peersch, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/10/12      *Mr. R*      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
*[Signature]*      Nick Telczyn      GSM  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.